

# “The Chew’s *Can-Do Contest*”

## OFFICIAL RULES

You must have Internet access to participate. **Eligibility:** Contest open only to legal residents of the 50 United States and the District of Columbia (except for Maryland, North Dakota and Vermont), who are 18 years of age or older at time of entry (or the age of majority in the jurisdiction of their residence, whichever is older).

**OBJECTIVE:** The Can Manufacturers Institute (“CMI”) is looking for people to submit an original recipe for a dish using canned food as an ingredient in the recipe.

1. **Sponsor:** American Broadcasting Companies, Inc., 77 West 66<sup>th</sup> Street, New York, NY 10023 (“ABC”).
2. **Administrator:** LeadDog Marketing Group, 159 W. 25th Street, 2<sup>nd</sup> Floor, New York, NY 10001.
3. **Eligibility:** “The *Chew’s Can-Do Contest*” (“Contest”) is open only to legal residents of the 50 United States and the District of Columbia (**except for Maryland, North Dakota and Vermont**) who are 18 years of age or older (or the age of majority in the jurisdiction of their residence, whichever is older) at the time of entry. Employees of Sponsor, Administrator, CMI, Follow Productions (“Producer”), any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the Contest, persons involved in the creation, development or production (including the hosts and crew) of *The Chew* television show and/or each of their respective parent, subsidiary, affiliated and successor companies, and the immediate family and household members of such individuals, are not eligible to enter or win a prize. “Immediate family members” shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses, regardless of where they live. “Household members” shall mean people who share the same residence at least three months a year, whether related or not. **VOID IN MARYLAND, NORTH DAKOTA, VERMONT AND WHERE PROHIBITED OR RESTRICTED BY LAW.**
4. **Contest Schedule:** The Contest begins on or about 4:00:00 p.m. ET on 2/1/13 and ends 4:00:00 p.m. ET on 2/28/13 (“Promotion Period”).
5. **Contest Entry:**

**Step 1 (Registration):** Navigate the Internet to <http://www.abc.com/thechew> (“Website”) and follow the instructions to enter. You must be a registered member of the Walt Disney Internet Group (“WDIG”) family of sites to enter. Registration is free. If you’ve ever registered with one of WDIG’s family sites, such as ABC.com, ABCNEWS.com, Disney.com, ESPN.com, and more, you need not register again, however, additional information may be required of you. If you are an existing member, sign in on the Website with your current username and password to enter. If you are not a member, you can register by clicking on the link located on the Website. You will be asked to provide your first and last name, mailing address (with zip code), e-mail address, gender, date of birth, country, phone number, and a username and

password. In order to register with the WDIG family of sites, you must agree to the WDIG Terms of Use. Proof of entering information at the Website is not considered proof of delivery to or receipt by Sponsor of such entry. No mechanically reproduced, illegible, incomplete, forged, software-generated or other automated multiple entries will be accepted. Personal information collected in connection with this Contest will be used in accordance with the WDIG privacy policy, available at <http://corporate.disney.go.com/corporate/pp.html>.

**Step 2 (Submission of Recipe):** After registering, type your recipe\*\* for a dish (be it an entrée, appetizer, dessert, side dish, hors d'oeuvre or other) in the specified text box portion of the entry form. Entrant will be asked to give a title of their recipe, provide ingredients & measurements and give directions on how to make the recipe (directions on how to make your recipe must not exceed 300 words). Entrant **MUST** include one (1) canned good item as an ingredient in their recipe (you are encouraged to use the canned good item creatively within your recipe).

All ingredients included in recipe must be readily available at a grocery store/supermarket.  
\*\*Recipe must not include illicit substances of any kind.

**Step 3 (Submission of Photo):** Upload one (1) photo of yourself with your dish as prepared by following the directions of the recipe submitted as per Step 2 above. **Your dish must be placed on a well-lit kitchen/dining room table with you standing behind it.** The photo of you and your dish will be evaluated as part of your Entry in the Judging (see Rule 8 below). Each entrant must submit an original photo (DO NOT COPY OTHERS' WORKS, IN WHOLE OR IN PART). Entrant should be the only person involved in the creation and preparation of the dish. **If any other person is involved in the creation of your photo** (i.e., the photographer who took the photo), you agree that prior to submitting your Entry, you have obtained the written consent of such person (in the case of a minor, you have obtained the written consent of the minor's parent/legal guardian), granting the Sponsor and its respective designees the use of the photo for advertising, publicity and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet (including without limitation, for posting on the Website in connection with the Contest), and in perpetuity by the Sponsor and its respective designees, without compensation (except to the extent prohibited by law) or additional consents and without prior notice, approval or inspection, and to execute specific written consents to such use if asked to do so. Sponsor reserves the right to request proof of these permissions in a form acceptable to Sponsor from you at any time. Failure to provide such proof, if requested, or if the proof is deemed by Sponsor or Administrator in their sole discretion to be inadequate in any respect may result in your disqualification, at Sponsor's sole discretion. Dish must have been made (and photo of you and your dish taken) specifically for entry in this Contest. Do NOT include personal information (e.g., your name, e-mail address or phone number) or the recipe itself in photo (photo and recipe may be posted in conjunction with your participation in the Contest as detailed below).

**File attachment must be in one of the following formats: JPEG, PNG, GIF or PDF. Total file size must be no larger than 2MB.** Send your entry by clicking the "submit" or other similar button on the entry page. Without the photo attachment, entry will be deemed incomplete and will be disqualified. **All entries must be received by 11:59:59 pm ET on 2/28/13.**

**Steps 1-3 must all be completed in the same Internet session. Partial or incomplete/piecemeal submissions (e.g., submission of registration without photo**

**and/or recipe; submission of photo and/or recipes without registration) will NOT be accepted.** During the entry process, you may be asked to consent to receive promotional e-mails and reminder e-mails from ABC, the WDIG family of sites or CMI. Consenting to receive promotional or reminder e-mails is optional and does not have to be agreed upon in order to be eligible to participate in the Contest and does not improve your chances of winning. In the event you do consent to receive these e-mails, the use of such e-mails shall be subject to the privacy policy of the entity requesting your consent, and you may opt out of receiving these e-mails at any time.

**AN "ENTRY" CONSISTS OF AN INDIVIDUAL'S REGISTRATION INFORMATION, RECIPE AND PHOTO AS DESCRIBED ABOVE.**

**ENTRY MUST BE THE ORIGINAL WORK OF THE ENTRANT, MAY NOT HAVE WON PREVIOUS AWARDS, AND MUST NOT INFRINGE UPON THE COPYRIGHTS, TRADEMARKS, RIGHTS OF PRIVACY, PUBLICITY OR OTHER INTELLECTUAL PROPERTY OR OTHER RIGHTS OF ANY PERSON OR ENTITY.**

**BY SUBMITTING AN ENTRY, EACH ENTRANT WARRANTS AND REPRESENTS THAT: (A) HE/SHE OWNS OR CONTROLS ALL RIGHTS IN AND TO HIS/HER ENTRY; (B) SUBMITTING THE ENTRY AND GRANTING THE RIGHTS GRANTED HEREIN WILL NOT INFRINGE UPON THE RIGHTS OF ANY PERSON OR ENTITY; (C) THE DISH (AS DEPICTED IN THE ENTRANT'S PHOTO) WAS IN FACT PREPARED BY THE ENTRANT IN ACCORDANCE WITH THE RECIPE INCLUDED AS PART OF ENTRANT'S ENTRY, USING ONLY THE INGREDIENTS AND MEASUREMENTS AND BY FOLLOWING THE DIRECTIONS SET FORTH IN THE RECIPE; (D) NEITHER THE DISH NOR THE PHOTO WAS ALTERED, MODIFIED OR ENHANCED VIA TECHNOLOGY OR OTHERWISE; AND (E) HE/SHE CONSENTS TO THE SUBMISSION AND USE OF THE ENTRY IN THE CONTEST AND TO ITS USE AS OTHERWISE SET FORTH HEREIN.**

**Carefully read these Official Rules, then, click the check box signifying that you have read and agree to these Official Rules. Click the "Submit" or other similar button to send your Entry.**

**IF YOU DO NOT CHECK THE BOX INDICATING YOUR AGREEMENT TO THESE OFFICIAL RULES, YOU WILL NOT BE ENTERED IN THE CONTEST AND CANNOT WIN A PRIZE.**

Entries may not contain, and Sponsor, in its sole discretion, may disqualify and/or remove any Entry that contains any content that: (1) violates any law or regulation; (2) violates or infringes any right of any third party, including but not limited to intellectual property rights, such as but not limited to rights of copyright, trademark or patent, or rights of publicity or privacy; (3) is defamatory, slanderous, libelous, scandalous or obscene; (4) contains any third person's personal information, such as personal names or e-mail addresses; (5) contains any virus, bugs, or other deleterious material; (6) contains materials owned by third parties (e.g. trademarks, trade dress, trade names or logos of any third party); (7) embodies the names or likenesses of any individuals other than entrant; (8) is sexually explicit or suggestive; violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity; (9) promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); (10) promotes any activities that may appear illegal, unsafe or dangerous; promotes any particular political agenda or message;

(11) is obscene or offensive; (12) communicates messages or images inconsistent with the reputation, image and/or goodwill of either ABC, *The Chew*, or CMI; or (13) is otherwise inappropriate, objectionable, or unsuitable for the uses contemplated in these Official Rules, as determined by Sponsor in its sole discretion.

If an Entry (including but not limited to the recipe itself or photo) is unable to be viewed by the Sponsor/Administrator for any reason whatsoever, that Entry shall be disqualified (and Released Parties, as defined below, will not be responsible or liable for any such inability).

Eligible Entries received by Sponsor may be posted, in whole or in part, on the Website for public viewing; such posting has no effect on the judging of Entries as set forth below. Entrants understand and agree that Entries may be formatted, edited or otherwise converted in order to be viewable on the Website. Sponsor reserves the right to remove any Entry from the Website at any time and for any reason. Sponsor may but is not obligated to post Entries on the Website; if Sponsor chooses to do so, such posting is for entertainment purposes only and entrant releases and agrees to hold harmless the "Released Parties" (as defined below) from any and all liability associated with possible posting (or, conversely, *non-posting*) of his/her Entry on the Website, including his/her express acknowledgment that (a) if posted, posting of the Entry does not constitute any representation by Sponsor as to Contest eligibility; (b) if posted, the Entry as posted may differ from the photo and/or recipe submitted by entrant, and may not be viewable at all times, due to technological limitations/malfunctions/errors or other causes; (c) Entries may be displayed on the Website in any pattern, sequence or format, and such pattern/sequence/format may or may not be rotated or varied, in Sponsor's sole discretion; (d) Entry may or may not be attributed to entrant, with all other aspects of the attribution (such as, prominence and placement) being at Sponsor's sole discretion (if applicable). FOR ALL PHOTOS/RECIPES POSTED ON THE WEBSITE, THE PHOTOS/RECIPES REPRESENT SOLELY THE VIEWS/OPINIONS OF THE INDIVIDUAL ENTRANT AND DO NOT REFLECT THE VIEWS/OPINIONS OF SPONSOR OR CMI IN ANY MANNER. SPONSOR IS ACTING AS A PASSIVE CONDUIT FOR THE POSTING/PUBLICATION OF PHOTOS/RECIPES AND HAVE NO OBLIGATION TO AND EXPRESSLY DISCLAIM ANY AND ALL LIABILITY IN CONJUNCTION WITH SCREENING, MONITORING OR REVIEWING THE CONTENT OF PHOTOS/RECIPES. SPONSOR WILL NOT EDIT PHOTOS/RECIPES SUBMITTED BY ENTRANTS PRIOR TO POSTING THEM ON THE WEBSITE IN CONJUNCTION WITH THE CONTEST. Without limitation of any other terms herein, by entering, entrant agrees to indemnify and hold harmless Released Parties (as defined below) from any action or liability resulting from the possible publishing of his/her photo and/or use of the photo and/or recipe.

6. **Entry Restrictions: LIMIT ONE (1) CONTEST ENTRY PER PERSON DURING THE ENTIRE PROMOTION PERIOD.** Multiple entries in excess of this limitation or mass entry attempts will result in disqualification of all entries by such person. Entries must be manually key-stroked; use of automated entry devices or programs is prohibited. Once submitted, Entries cannot be modified by entrant, and will not be returned. No group or joint entries are allowed (but a third party may assist entrant in taking of photo of entrant and dish (recipe), with the understanding that the third party has no rights relative to such entry.)
7. **Grant of Rights:** Without limitation of the Terms of Use posted on the Website, by submitting an Entry, each entrant grants Sponsor, CMI and each of their respective designees a perpetual, non-exclusive, irrevocable, fully-paid, royalty-free, sub-licensable and transferable (in whole or part) worldwide license to use, reproduce, transmit, display, exhibit, distribute,

create derivative works based upon, publicly perform and otherwise exploit the Entry, in whole or in part, in all media formats and channels now known or hereafter devised (including without limitation, for use and display on the Website and in connection with *The Chew*) for any and all purposes including entertainment, news, advertising, promotional, marketing, publicity, trade or commercial purposes, all without further notice to the entrant, with or without attribution, and without the requirement of any permission from or payment to the entrant or to any other person or entity. Potential Grand Prize winners will be required to sign a Grant of Rights and Release conveying the above rights in order to be confirmed as a Grand Prize winner.

By submitting an Entry, each entrant agrees to grant Sponsor, CMI and each of their respective designees the use of entrant's name, biographical information, photograph, image and/or likeness for programming, advertising, publicity and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by Sponsor, CMI and their respective designees, without compensation (except to the extent prohibited by law) or additional consents and without prior notice, approval or inspection, and to execute specific written consent to such use if asked to do so.

Without limitation of the Terms of Use posted on the Website, Entrant further expressly acknowledges that Sponsor and CMI do not owe him/her a duty of confidence (or fiduciary duty or the like) with regard to his/her photo and recipe and that Sponsor and CMI each have wide access to ideas, stories, photos, recipes, designs and other literary/artistic materials submitted to each of them from outside sources or being developed by their own employees and that such ideas/stories/photos/designs/recipes/literary/artistic materials may be competitive with, similar to (or even identical to) the photo and/or recipe submitted by entrant and that Sponsor and CMI shall have no liability to entrant or any third party in conjunction therewith.

8. **Judging:** All eligible Entries received and recorded during the Promotion Period will be judged by an official judging panel, consisting of representatives of *The Chew*. The judging panel will select three (3) winning entries from among all eligible entries received based on the following criteria: **Creative Integration of the canned food in the recipe/dish (50%); Uniqueness/Originality (25%) and Appearance/Presentation of you and your dish in the photo (25%)**. In the event of a tie, the Entry from among all such tied entries with the higher/highest score in the "Creative Use of the canned food in the recipe/dish" criterion will be considered the Grand Prize winner. Decisions of the judges are final and binding in all respects.

Each potential winner will be notified by e-mail and/or phone. Failure to respond to the initial verification e-mail within three (3) business days of notification or return of e-mail notification as undeliverable after 2 attempts will result in disqualification. Potential Grand Prize winners will each be required to sign and return within three (3) business days of notification an Affidavit of Eligibility, Release and Indemnification, and a Publicity Release where allowed by law. Affidavit will also include a Grant of Rights from Grand Prize winner to Sponsor and CMI, as detailed above (collectively "Prize Documents"). If the Affidavit of Eligibility, Release and Indemnification and Publicity Release is not returned to Sponsor within specified time period, potential winner may be disqualified. If winner is disqualified for any reason, prize, as discussed below will be forfeited without compensation of any kind and will be awarded to an alternate winner selected from all remaining eligible entries received during the Promotion Period as per the judging procedure set forth above.

9. **Prizes and Approximate Retail Values ("ARV"):**

**Grand Prize (3 winners):** Each Grand Prize winner will receive a 3-day/2-night trip for two (2) to New York, NY ("Trip") to attend a taping of *The Chew*. Trip consists of: round-trip coach air transportation for the winner and a guest to New York from airport near winner's residence (as selected by Sponsor in its sole discretion); two nights standard hotel accommodations (one room, double occupancy) in a hotel of Sponsor's choice in the New York area; ground transportation between New York area airport and hotel and taping of *The Chew* ("Show").

**ARV of each Grand Prize is \$3,500.** There is no retail value associated with the Show taping portion of the Grand Prize. Actual final value of trip may be higher or lower based on point of departure and ticket and hotel availability and cost at time of purchase. If Grand Prize winner lives within 150 miles of the New York area (as determined by Sponsor/Administrator in their sole discretion) he/she will receive, in lieu of air transportation, round-trip ground transportation between winner's residence and hotel. Grand Prize winner will not receive cash or any other form of compensation if actual travel costs are less than the prize ARV in these Official Rules.

**Grand Prize trip must be completed by July 31, 2013.** Once travel is booked, travel dates cannot be changed unless by Sponsor in its sole discretion. Grand Prize winner is solely responsible for all other expenses not specified herein, including but not limited to meals/beverages, tips, taxes and hotel incidentals. Grand Prize winner and guest must travel together on specified itinerary, including same departure date, destination and return date or Grand Prize may be forfeited in its entirety. Accommodation restrictions and blackout dates may apply. All travel dates and arrangements are subject to change, availability and Sponsor's approval. Sponsor is not liable for any expenses incurred as a consequence of flight cancellation/delay. Certain documentation and requirements may be necessary for travel, such as photo identification. Grand Prize winner and his/her guest are solely responsible for any documentation and requirements and determining applicable procedures and restrictions. In addition, the Grand Prize winner may be required to present a valid credit card at the hotel at the time of check-in. Grand Prize winner and guest must provide own transportation to and from departure airport.

Grand Prize winner's travel companion must be eighteen (18) years of age or older and sign and return a Liability Release and (where lawful) a Publicity Release prior to issuance of travel documents. Grand Prize winner and his/her guest must follow all instructions of Sponsor relative to the trip. Should Grand Prize winner and/or guest fail to adhere to any such instructions or engage in unruly, obnoxious, illegal, threatening, or otherwise inappropriate behavior (as determined by Sponsor in its sole discretion), Sponsor reserves the right, without further notice or warning, to terminate the trip or other applicable experience early, in whole or in part, and send Grand Prize winner and/or his/her guest home and take other actions as Sponsor deems appropriate in its sole discretion without any liability or other obligation to Grand Prize winner or guest.

Show taping is subject to, and Sponsor is not responsible for, changes to production schedule, production exigencies or delays, postponements or cancellation of the Show. Grand Prize winner and guest must comply with the Show's rules and regulations. Without limiting the foregoing, Grand Prize winner must follow any and all instructions of Producer

during taping of Show, and not engage in any conduct in violation of the broadcast standards of Sponsor. Failure to do so may result in forfeiture of the Grand Prize. In the event the Grand Prize winner is able to participate in the Grand Prize trip, but the Show taping does not or cannot take place as scheduled or at all, for reasons including but not limited to scheduling conflicts, cancellations, postponement, location changes, an event of force majeure, or for any other reason, then Sponsor reserves the right to award the remainder of the Grand Prize with no further obligation to the winner.

Winners are not entitled to exchange or transfer prizes or to obtain cash or other substitutes, except Sponsor reserves the right to substitute prizes or portions thereof of equal or greater value if a prize listed or any portion thereof is unavailable for any reason. Prizes will only be delivered to addresses within the United States. Federal, state and local taxes, if any, are the sole responsibility of the winner, who will receive a 1099 tax form reflecting actual value of any prize valued at \$600 or more. Limit of one (1) prize per family/household/address.

10. **General Conditions and Limitations of Liability:** Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Sponsor and its agencies are not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the Contest (in whole or in part) is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, fire, flood, storm or other natural cataclysm, riot, strike, civil commotion, governmental regulation or any other causes beyond Sponsor's control that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to terminate, modify or suspend the Contest. In such event, Sponsor reserves the right to conduct the Contest and award the Grand Prizes (as discussed above) in a manner which is fair, appropriate and consistent with these Official Rules, as determined by Sponsor in its sole discretion. Notice of termination/modification/suspension of Contest will be posted on the Website. No responsibility is assumed for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or loss, destruction or unauthorized access to, or alteration of, entries (including recipes and/or photos); or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or electronic entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation in or downloading any materials from this Contest.

Entrants further agree not to knowingly damage or cause interruption of the Contest and/or prevent others from participating in the Promotion. CAUTION: ANY ATTEMPT TO DAMAGE ANY ONLINE SERVICE OR WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST VIOLATES CRIMINAL OR CIVIL LAWS. IF SUCH AN ATTEMPT IS

MADE, SPONSOR MAY DISQUALIFY ANY ENTRANT MAKING SUCH ATTEMPT AND SEEK DAMAGES TO THE FULLEST EXTENT OF THE LAW.

By participating in this Contest, each entrant agrees: (a) to be bound by and abide by these Official Rules and the decisions of Sponsor and Administrator, which shall be final and binding in all respects; (b) to furnish Sponsor with executed copies of any documents required by Sponsor in order to be confirmed as a Grand Prize winner, including without limitation, the Prize Documents, and the written consent of any other persons that are involved in the creation of his/her Entry photo, as set forth above; and (c) to release and discharge Sponsor, Administrator, CMI, Producer, each of their respective parent, subsidiary, affiliated, related and successor companies, advertising and promotion agencies, and each of the foregoing entities' respective officers, directors, agents, shareholders, representatives and employees, as well as each of their respective successors, and assigns (collectively, the "Released Parties") from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the Contest or any Contest-related activity or the acceptance, possession, use or misuse of prize or portion thereof (including without limitation, any travel or activity related thereto), the substitution of the prize or any portion thereof in accordance with the Official Rules or the Released Parties' use of any of the rights granted in these Official Rules or otherwise in connection with this Contest. By participating in the Contest, each entrant further agrees to release and hold harmless each of the Released Parties for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind; (3) unauthorized human intervention in any part of the entry process or the Contest; or (4) technical or human error which may occur in the administration of the Contest or the processing of entries.

11. **Disputes; Arbitration/Choice Of Law:** Except where prohibited, entrants agree that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Contest, or the award of prizes/determination of prize winners, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration pursuant to the Rules of the American Arbitration Association, then effective; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest but in no event attorneys' fees; and (c) under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and/or Released Parties in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of New York, without regard for conflicts of law doctrine of New York or any other jurisdiction, and all proceedings shall take place in the City of New York, County of New York.
12. **Winners List:** For the names of the Grand Prize winners, mail a self-addressed, stamped envelope to: "*The Chew Can-Do Contest Winners*", c/o LeadDog Marketing Group, 159 W. 25th Street, 2<sup>nd</sup> Floor, New York, NY 10001, for receipt no later than 4/1/13.